APA Style CENTRAL®

The Award-Winning, Online Writing Solution

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Empowering students to become better writers, researchers, and scholars.

Writing plays a critical role in student success, and that's why we created APA Style CENTRAL®– the award-winning, cloud-based writing solution from the authority on APA Style®. Designed to support educators and help students develop their writing and professional research skills, APA Style CENTRAL focuses on the application and proper use of APA Style by providing essential tools that adapt to many learning styles and course delivery types.

With full integration of the only authoritative source for APA Style, the *Publication Manual of the American Psychological Association®*, APA Style CENTRAL combines

- a collaborative environment,
- LMS-friendly content,
- a template-based online authoring tool,
- Over 4 million preformatted references adapted from the APA PsycINFO® database,
- Access to APA-published reference books covering qualitative and quantitative research methods
- and more…

FROM

IDEA

LEARN   WRITE

RESEARCH   PUBLISH

TO

PUBLICATION

Four independent but integrated centers provide the expert resources necessary for teaching, learning, and applying the rules of APA Style®.

Learning Center

The Learning Center includes a tremendously rich assortment of learning and instructional objects that enable users to design their own approach to mastering APA Style. It provides students and instructors with a digital media library packed with hundreds of learning objects (including instructional videos, self-quizzes, samples, and more) created by APA Style experts for optimal comprehension and assessment, and each learning object also provides convenient links specific to sections within the *Publication Manual* for an added layer of confidence.

Writing Center

At the heart of APA Style CENTRAL® is the Writing Center, where the research process culminates with the creation of a research paper or article. It provides a structured and collaborative writing environment that features authoritative guidance for all types of scholarly writing in APA Style. Preformatted templates, context-sensitive help (tips, definitions, related tutorials, excerpts of relevant sections from the *Publication Manual*), and convenient toolbars help guide writers to proper formatting regardless of paper type. From the Writing Center, users can preview, email, or export their paper, assign reviewers and collaborators, and provide feedback in the form of comments anywhere within the paper.

Research Center

The Research Center serves everyone from the most experienced researchers to students who are launching their first research project. It provides students with a trusted outlet for learning about the research process and for generating and actively planning their own research projects—from brainstorm to completion. Housed within the Research Center are in-depth tutorials, references books, research planning tools, and My References—a personal citation library that allows users to curate, import, and export reference lists; generate new references with more than 80 customizable forms; and find and use references from an extensive library of preformatted citations adapted from PsycINFO®.

Publishing Center

For those ultimately looking to publish their work or to simply better understand the scholarly journal landscape, the Publishing Center enables users to browse or search information on over 2,200 peer-reviewed journals from more than 260 different publishers across the globe. As with all of the components of APA Style CENTRAL, the Publishing Center provides both educational value for students and practical value for educators looking to fulfill their tenure requirements.

You can access APA Style CENTRAL through your library's electronic resources.