

## APA Style CENTRAL® Institutional Branding

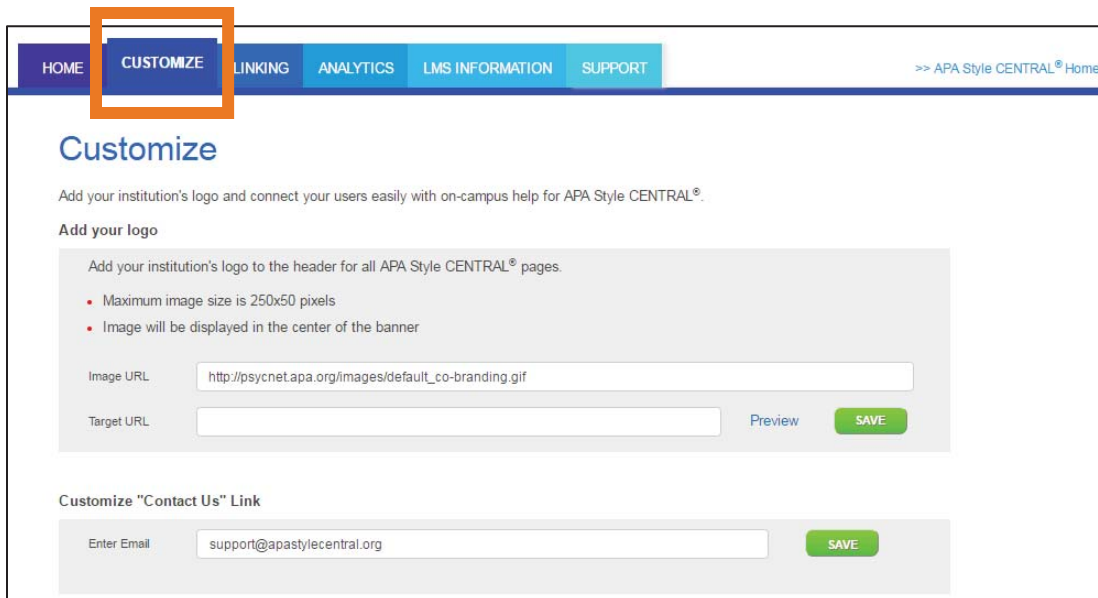
Using the **Customize** options in the [APA Style CENTRAL Admin Center](#) you can add an institutional logo and a custom contact email address.

### Accessing Branding Opportunities

Use the link in the footer of any APA Style CENTRAL page (highlighted below) or the URL <http://ascadmincenter.apa.org> to access the Admin Center directly.



Platform customization is available in the **Customize** area of the APA Style CENTRAL Admin Center.



HOME **CUSTOMIZE** LINKING ANALYTICS LMS INFORMATION SUPPORT >> APA Style CENTRAL® Home

## Customize

Add your institution's logo and connect your users easily with on-campus help for APA Style CENTRAL®.

**Add your logo**

Add your institution's logo to the header for all APA Style CENTRAL® pages.

- Maximum image size is 250x50 pixels
- Image will be displayed in the center of the banner

Image URL

Target URL  Preview

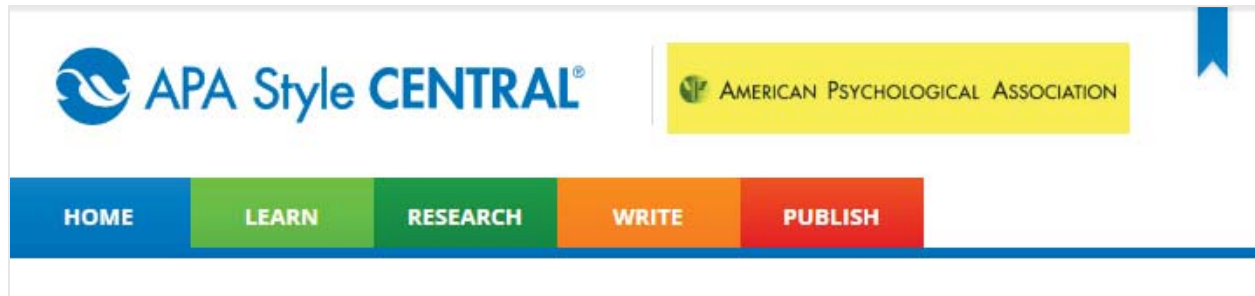
**Customize "Contact Us" Link**

Enter Email

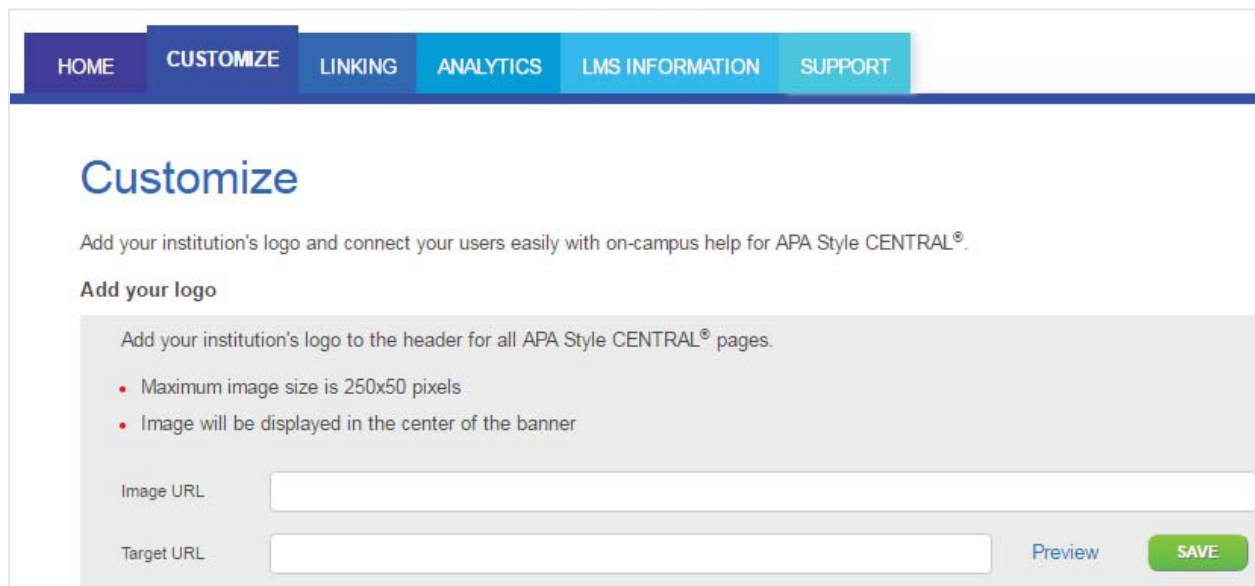
## Adding a Logo

Add a logo to your institution's APA Style CENTRAL platform by providing a link to it. To ensure optimal display, make sure your logo is within the display range of 250 x 50 pixels. The image will be centered in the designated area.

In this example, the APA logo has been added to the header.



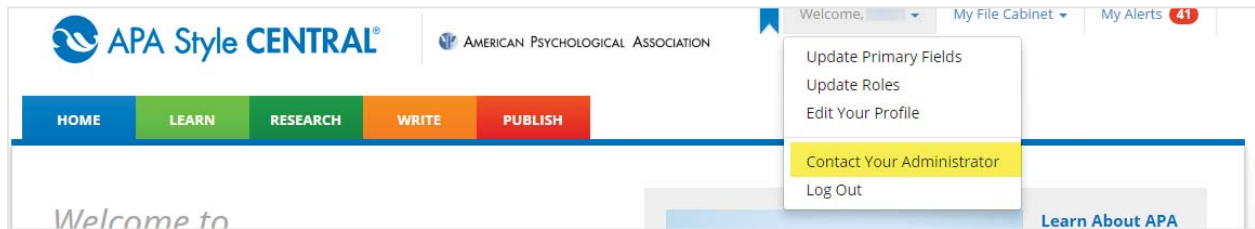
When adding your own logo, the **Image URL** refers to your logo's location. You can link your logo to a webpage by providing a **Target URL**. Providing a Target URL is optional.



If your image is larger than the maximum image size of 250x50 pixels the preview will not load.

## Adding a Custom Contact Email

Your users will access this information in their account drop-down menu as the **Contact Your Administrator** option.



Selecting this option will create a new message in the user's default email program.

## Contact Us

For additional information or assistance with APA Style CENTRAL, contact [support@apastylecentral.org](mailto:support@apastylecentral.org) or call us at (202) 336-5650 or (800) 374-2722. TDD/TTY: (202) 336-6123.

Have a specific question about APA Style®? Write to [StyleExpert@apa.org](mailto:StyleExpert@apa.org).