

APA Style CENTRAL® Analytics – For Platform Administrators

APA Style CENTRAL platform analytics are available to the authorized administrative user. (This user was designated when your trial access or subscription was set up.)

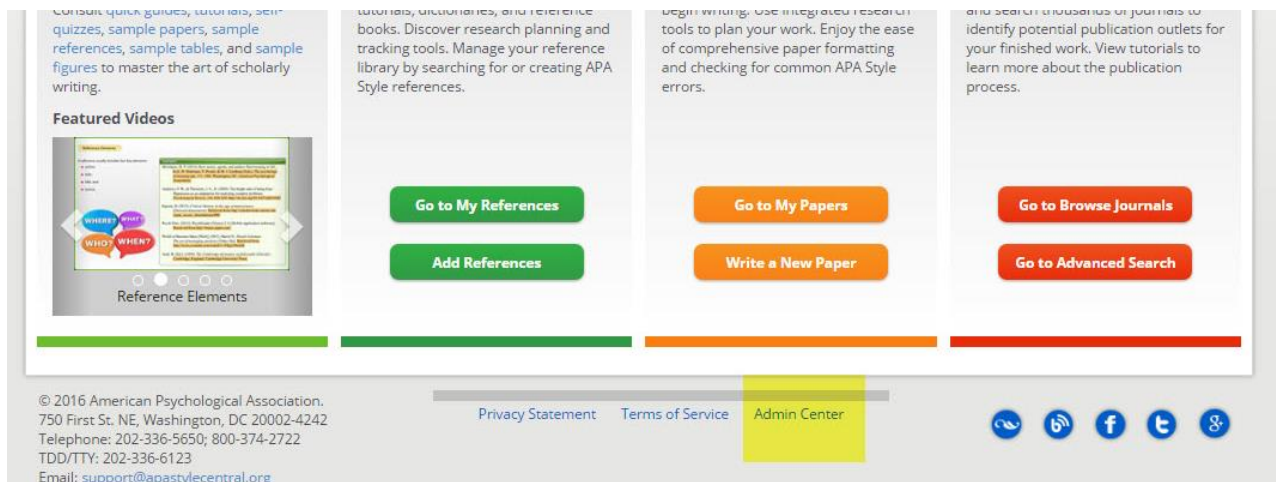
About the Analytics

Available analytics include the number of items created or accessed:

- User Accounts – Reports the number of user accounts created. This does not capture the number of times a user logs in or logs in using Google or My Athens credentials. A user account is required to create manuscripts and references.
- Manuscripts – A manuscript is created when a user enters a title and clicks **Start Writing**.
- References – Reports the number of references created using the reference forms.
- Learning Objects – Reports the number of learning objects (quick guides, tutorials, self quizzes, and samples) viewed through the platform, embedded links, and LTI-integrated links.

Accessing Analytics

Use the link in the footer of any APA Style CENTRAL page (highlighted below):





Or access the Admin Center directly at <http://ascadmincenter.apa.org>. If you are looking for analytics for a trial after the trial period has ended, you will need to access the Admin Center directly using the URL. If you need assistance, please contact support@apastylecentral.org.


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Analytics Report

You can enter specific dates or select a month which will auto-populate the date range fields. The analytics report is available on screen and as a Microsoft Excel or PDF file.


From: 

To: 

Month: 

SUBMIT

Report generated for the dates 2016-08-01 - 2016-08-31

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	Total	August 2016
Manuscripts Created	135	135
References Created	86	86
User Accounts Created	378	378
Learning Objects Accessed	556	556

Please note: There are services and tools on the platform which are not reflected in the analytics report.

Contact Us

For additional information or assistance with APA Style CENTRAL, contact support@apastylecentral.org or call us at (202) 336-5650 or (800) 374-2722. TDD/TTY: (202) 336-6123.

Have a specific question about APA Style®? Write to StyleExpert@apa.org.